



Private label program



Presentation

Pierre Bernheim, grandson of the famous Swiss watchmaker Raymond Weil and CEO of MY MARACUJÁ Sàrl, operates since 2019 segment entirely dedicated to Private Labels.

Third generation of the watchmaking family, Pierre benefits from a large experience in the field and Swiss-Made know how. Pierre developed a solid expertise in watch manufacturing and deal with trustful and qualitative assemblers in the Swiss Jura, including for his own Brands. Pierre's in-depth knowledge of the international trends and his interest in worldwide distribution make him the right person to ensure a right global overview of the market.



Raymond Weil



Pierre Bernheim

Ø35mm Watches



77WA213512



77WA213513



77WA213501



77WA213502



77WA213503



77WA213506



77WA213509



77WA213510



77WA213511

Ø42mm Watches



77WA214204



77WA214203



77WA214201



77WA214202



77WA214205



77WA214206



77WA214207



77WA214208

Ø42mm Watches



77WA214212



77WA214213



77WA214214



77WA214215



77WA214217



77WA214218



77WA214219

Engraving options





Do not hesitate to contact us for help in
the design of your boxes and displays

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